

DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution’s specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution’s mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

This information was prepared by Nexford University and published on its website on April 18, 2024

Summary of Institution Mission and Student Achievement

Nexford University’s mission is to enable greater social and economic mobility across the world by providing learners access to high-quality, affordable, dynamic online education that prepares them for the global workplace.

Nexford University’s institutional goals are to provide learners with:

- The information and skills they need to develop and achieve their career goals
- A 100% online, global education that prepares them for the workplace regardless of their physical location
- An educational model based on mastery of relevant workplace competencies– from general education to professional and technical subjects
- Communication, critical thinking, and problem-solving skills to build a foundation of lifelong learning
- A global community that bolsters their success through the innovative use of collaborative technology
- An education experience that maximizes their opportunities for success, offering flexibility, learner support, and affordability
- Ongoing lifelong education and credentials that are regularly updated based on evolving global workplace needs

Nexford University is providing total number of graduates, graduation rates and learner satisfaction rates as it believes this provides a good representation of learner achievement and reflection of the university’s mission.

Aggregated Institutional Data on Student Achievement

Graduation Rates:

Nexford University calculates graduation rates based upon 150% of normal completion time as identified by the University and are based on learners who enrolled in an academic cohort and tracked over time. The chart below shows a breakdown in graduation rates by program for 2023.

Program	Maximum Months to Complete	Enrolled Learners	Graduates	Graduation Rate
Associate of Applied Science in Business	36	9	3	33.33%
Bachelor of Business Administration*	56	1	0	0
Master of Business Administration	27	694	530	77.83%
Master of Science in Data Analytics	27	7	0	0

Master of Science in Digital Transformation	27	41	0	0
Adv. Artificial Intelligence & Robotics (GC)	10	1	0	0
Global Business (GC)	10	2	0	0
Corporate Sustainability & CSR (GC)	10	1	1	100%
Artificial Intelligence Fundamentals & Automation (UC)	10	5	2	40%
Entrepreneurship (UC)	10	8	5	62.5%
Business Analytics (UC)	10	12	8	66.67%
Product Management (UC)	10	23	10	43.48%
Brand, Strategy & Digital Marketing (UC)	10	17	12	70.59%
Supply Chain Management (UC)	10	3	1	33.33%
Digital Transformation (UC)	10	4	3	75%

GC – Graduate Certificate

UC – Undergraduate Certificate

*Learners in the BBA program have not matriculated to 150% of their program, therefore a graduation rate has not been calculated for that program yet.

2023 Learner Satisfaction Rates

"Did you achieve, or will you have achieved upon completing your studies, the goals you had when you started the course or program?"

- 97% of learners responded "yes".

"Would you recommend these studies to a friend?"

- 98% of learners responded "yes".

"All things considered, were you satisfied with your studies at Nexford University?"

- 98% of learners responded "yes".